



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 331118

### Schedule Dates

09/13/12-09/16/12

### Advertiser

National Republican Congressional Committee - In

### Agency

National Media (2711)

### Product

Political - Issue (1068)

### Brand

ISS/NRCC-IE (81865)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

ANGLE, BEN

### Phone/Fax

/

### CPE

155/426/3184

### Account Types

National/Political

### Billing Type

Standard

### Comments

NRCC 09/12

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### By Broadcast Month

09/12/12

### Spots

30

### Rate

\$14,785.00

### Grand Total:

\$14,785.00

### Headline #

06311711

### Order Type

Normal

### Commission %

15.00

### Commission

\$2,217.75

### Net Total

\$12,567.25

### Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1					1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	9/12/12
2.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	11:34P- TONIGHT SHOW	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	9/12/12
3.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	12:37A- Late Night	1					1			1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/3	9/12/12
4.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	1:36A- Last Call With Carson Daly	1					1			1	\$125.00	\$125.00	Pittsburgh (WPXI)	LAST CALL/4	9/12/12
5.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	4:28A- Channel 11 News 430A	1					1			1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430A-5A/5	9/12/12
6.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5P- 5:30P (EST)	1					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/6	9/12/12
7.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5:30P- 6P (EST)	1					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/7	9/12/12
8.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	6:59P- Jeopardy	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/8	9/12/12
9.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	7A- Today Show	1					1			1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/9	9/12/12
10.0	Normal Line / Preempt	09/14/12-09/14/12	5	:30	8P- 9P (EST)	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NA WHO DO U THINK 8-9P DUE TO RATE/10	9/12/12
10.0.1	Closed Preempt	09/14/12															Pittsburgh (WPXI)	No Avail/Exception -	
11.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	6P- CHANNEL 11 NEWS	1						1		1	\$475.00	\$475.00	Pittsburgh (WPXI)	NEWS 6-630P/11	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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### Sales Office

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### Buyer Name

ANGLE, BEN

### Phone/Fax

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### CPE

155/426/3184

### Account Types

National/Political

### Billing Type

Standard

### Comments

NRCC 09/12

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/12/12

Last Modified 09/12/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06311711

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission

Net Total \$2,217.75

Sales Tax

\$12,567.25

## Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Sep. 2012 30 \$14,785.00

Grand Total: 30 \$14,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	6A- 8A (EST)							1		1	\$265.00	\$265.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/12	9/12/12
13.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8A- 10:30A (EST)							2		2	\$275.00	\$550.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/13	9/12/12
14.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	5:30A- 8A (EST)								3	3	\$265.00	\$795.00	Pittsburgh (WPXI)	SUN NEW 530A-8A/14	9/12/12
15.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/15	9/12/12
16.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	8A- 10A (EST)							2		2	\$275.00	\$550.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/16	9/12/12
17.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P					1				1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/17	9/12/12
18.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	11:34P- TONIGHT SHOW					2				2	\$300.00	\$600.00	Pittsburgh (WPXI)	TONITE/18	9/12/12
19.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	12:37A- Late Night					1				1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/19	9/12/12
20.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	1:36A- Last Call With Carson Daily					1				1	\$125.00	\$125.00	Pittsburgh (WPXI)	LAST CALL/20	9/12/12
21.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	4:28A- Channel 11 News 430A					1				1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430-5A/21	9/12/12
22.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	5P- 5:30P (EST)					1				1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/22	9/12/12
23.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	5:30P- 6P (EST)					1				1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/23	9/12/12

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**Brand** ISS/NRCC-IE (81865)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** /  
**CPE** 155/426/3184  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC 09/12  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/12/12  
**Last Modified** 09/12/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06311711  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,217.75  
**Net Total** \$12,567.25  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
**Sep. 2012** 30 \$14,785.00  
**Grand Total:** 30 \$14,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	6:59p- Jeopardy					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/24	9/12/12
25.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	7A- Today Show					1				1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/25	9/12/12
26.0	M/G For 10.0.1 / Prime	09/14/12-09/14/12	5	:30	7:57p- Guys With Kds 8-830P						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	GUYS WITH KIDS/10	9/12/12

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